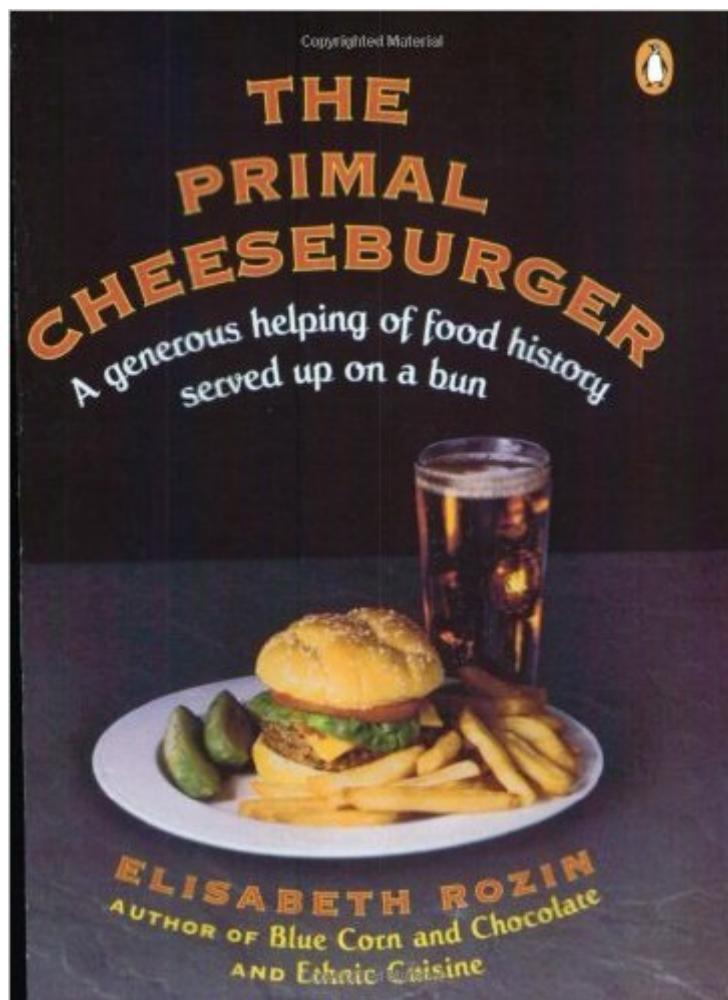


The book was found

The Primal Cheeseburger: A Generous Helping Of Food History Served On A Bun



Synopsis

Here is a witty look at the powerful appeal of that ubiquitous American classic and universal food phenomenon, the cheeseburger platter. Elisabeth Rozin traces the historical, cultural, and culinary roots of each element - burger, cheese, bun, ketchup, lettuce, tomato, pickle, onion, fries, and, of course, Coca Cola - in search of the significance of its tantalizing allure. After all, this unique combination of red meat, fat, sugar, and salt violates all that is nutritionally and politically correct in the 90s, yet we can't resist it. The Primal Cheeseburger is an entertaining exploration of why this particular mix of textures, tastes, and smells evokes our carnivorous cravings and touches such a deep chord in our collective food consciousness.

Book Information

Paperback: 240 pages

Publisher: Penguin Books (November 1, 1994)

Language: English

ISBN-10: 0140178430

ISBN-13: 978-0140178432

Product Dimensions: 5.2 x 0.6 x 7 inches

Shipping Weight: 6.7 ounces

Average Customer Review: 3.0 out of 5 stars [See all reviews](#) (1 customer review)

Best Sellers Rank: #813,927 in Books (See Top 100 in Books) #236 in Books > Cookbooks, Food & Wine > Main Courses & Side Dishes > Burgers & Sandwiches #852 in Books > Cookbooks, Food & Wine > Cooking Education & Reference > Essays #1014 in Books > Cookbooks, Food & Wine > Cooking Education & Reference > History

Customer Reviews

The Primal Cheeseburger attempts to delve into the history of basic food groups while utilizing the supposed All American Cheeseburger, Fries, and Coke meal as a guideline. There are certainly some interesting historical notes on how meat became an integral part of certain cultures meals. Some good discussions on the origins of bread, cheese, etc. However, this book tries to cover way too much ground. Some of the changes in the authors subject matter are introduced a bit too abruptly. Perhaps the author could have organized this book so it flowed better and covered a few things well instead of many things haphazardly. Nonetheless, this brief history of food around the world has its moments.

[Download to continue reading...](#)

The Primal Cheeseburger: A Generous Helping of Food History Served On a Bun Primal Blueprint Quick and Easy Meals: Delicious, Primal-approved meals you can make in under 30 minutes (Primal Blueprint Series) The Primal Blueprint Cookbook: Primal, Low Carb, Paleo, Grain-Free, Dairy-Free and Gluten-Free (Primal Blueprint Series) Primal Blueprint Day-to-Day 2017 Desk Calendar: Daily Tips and Inspiration for Primal Living Good Food, Served Right : Traditional Recipes and Food Customs from New York's North Country The Food Service Professional Guide to Controlling Restaurant & Food Service Food Costs (The Food Service Professional Guide to, 6) (The Food Service Professionals Guide To) Bun B's Rapper Coloring and Activity Book Spaghetti in a Hot Dog Bun: Having the Courage To Be Who You Are The Opposite of Spoiled: Raising Kids Who Are Grounded, Generous, and Smart About Money Generous Justice: How God's Grace Makes Us Just A Generous Orthodoxy Dinner Is Served Time Served My Days and Nights on Death Row Records The Frontline Generation: How We Served Post 9/11 The Food Service Professional Guide to Controlling Restaurant & Food Service Operating Costs (The Food Service Professional Guide to, 5) (The Food Service Professionals Guide To) ManSpace: A Primal Guide to Marking Your Territory Primal Branding: Create Zealots for Your Brand, Your Company, and Your Future The Primal Blueprint 21-Day Total Body Transformation: A Step-by-Step, Gene Reprogramming Action Plan Paleo Lunches and Breakfasts On the Go: The Solution to Gluten-Free Eating All Day Long with Delicious, Easy and Portable Primal Meals Primal Blueprint Healthy Sauces, Dressings and Toppings

[Dmca](#)